Content Score Rules

Category	Details	Score
Image Hotel total 50 Score Homestay total 48 Score	0-3 star - minimum 40 photos 4-5 star - minimum 60 photos	20
	Enough high-resolution photos (1280*800)	12
	High resolution hero image	2
	Add or tag a photo for property's public area.	2 (Hotel only)
	Add or tag a photo for property's exterior	2
	Minimum 4 images for each room type including 1 for bed type and 1 for bathroom	12
Property Info total 10 Score	Property name (English and local language).	2
	Property addresses	2
	Contact phone number	2
	Opening/renovation date.	4
Hotel Policy total 12 Score	Check-in& check-out time with Check-in method	4
	Child Policy	2
	Extra Bed Policy	2
	Breakfast Policy	2
	Pet Policy	2
Facility & Services total 10 Score	**Availability for the below popularity facility counts 0.25 per item** (no photo required): Non-smoking in all room types, Parking, Airport Pick-up service, Airport Drop-off service A**vailability for the below popularity facility counts 1 per item** (0.2 for availability and 0.8 for photos in the corresponding album; if not available, counts 1 directly): Swimming pool, Restaurant, Spa, Sauna, Bar, Fitness room, Water park, Garden, Beach	10
Room information total 15 Score	Room Size	3
	Bed Type and Size	3
	Window	3
	Smoking	3
	Occupancy	3
Room amenities Hotel total 3 Score Homestay total 5 Score	Popularity Amenities: 0.25 per item Air Conditioning, Heating, Wi-Fi, TV, Refrigerator, Balcony, Bathroom, Terrace	2
	Room View (any type will be counted) with the photo for one of the views (the photo needs to be tagged with the view type)	1
	Kitchen, Washing Machine (Photo required, 0.2 for availability and 0.8 for photos in the corresponding album)	2 (Homestay only)